

AI Design Sprint®

Kickstart your
AI journey



eraneos

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Your fast track to real
value in AI Innovation.



A practical workshop to accelerate AI innovation

Everyone talks about AI.
Few know where to start.

The AI Design Sprint® helps you
identify, design, and launch high-
impact use cases in no time.

95%

of GenAI pilots fail
to deliver ROI

>85%

of companies are investing in
AI to enhance operational
efficiency

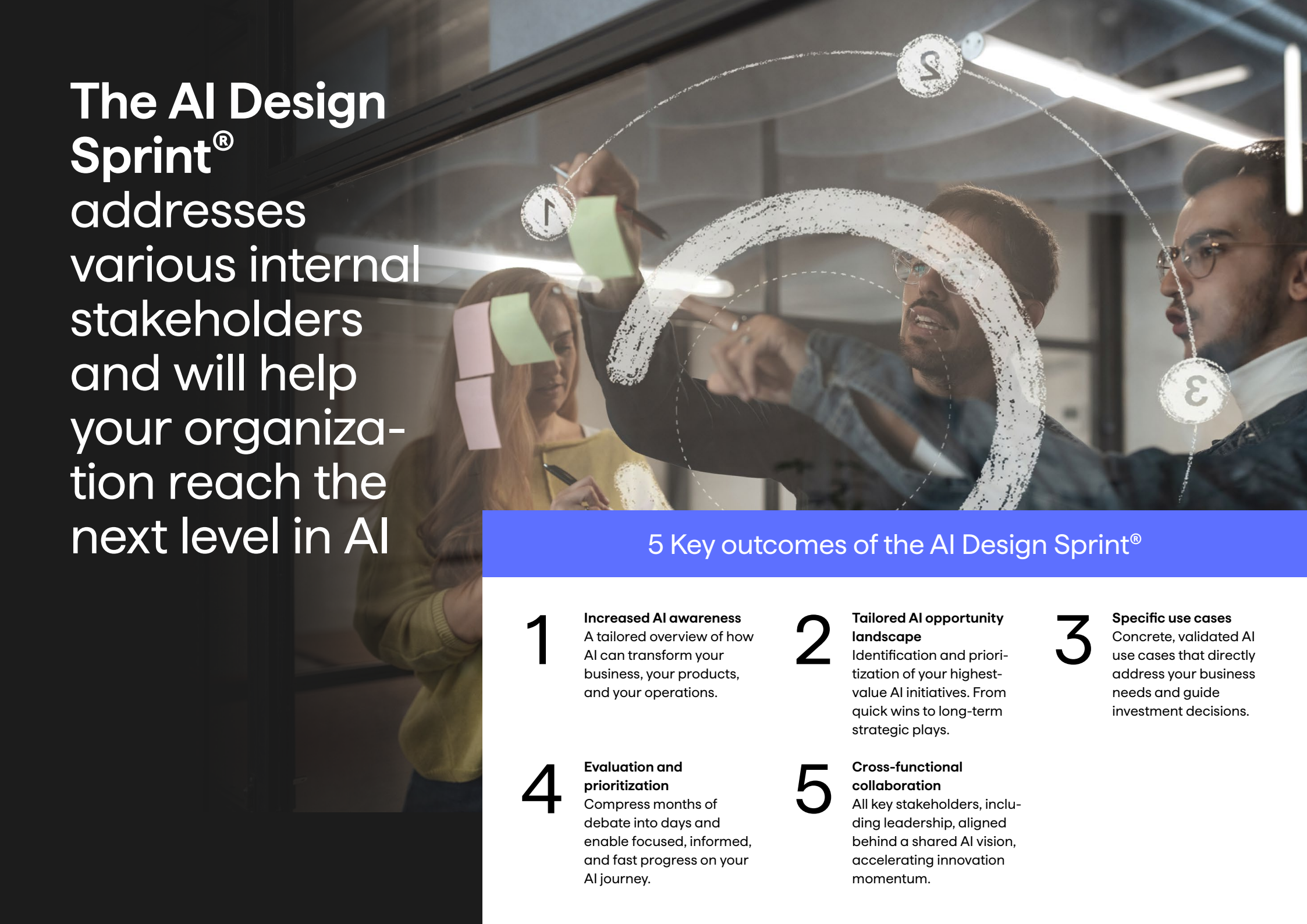
~50%

faster response times are
achieved through AI
adoption in customer service,
leading to improved customer
satisfaction

~25%

of companies that leverage AI
in decision-making are more
likely to outperform their
competitors





The AI Design Sprint[®] addresses various internal stakeholders and will help your organization reach the next level in AI

5 Key outcomes of the AI Design Sprint[®]

1

Increased AI awareness
A tailored overview of how AI can transform your business, your products, and your operations.

2

Tailored AI opportunity landscape
Identification and prioritization of your highest-value AI initiatives. From quick wins to long-term strategic plays.

3

Specific use cases
Concrete, validated AI use cases that directly address your business needs and guide investment decisions.

4

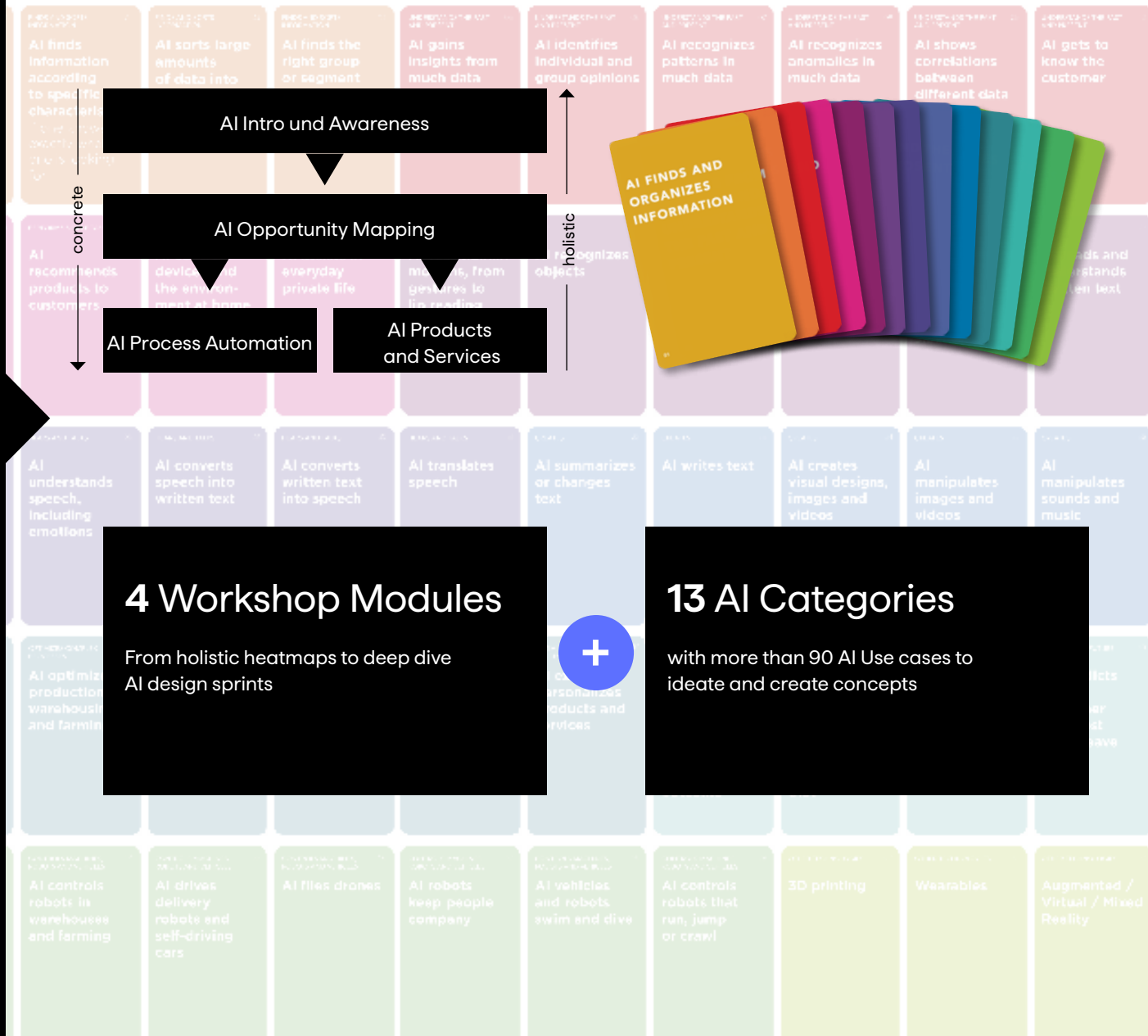
Evaluation and prioritization
Compress months of debate into days and enable focused, informed, and fast progress on your AI journey.

5

Cross-functional collaboration
All key stakeholders, including leadership, aligned behind a shared AI vision, accelerating innovation momentum.

Increase AI awareness and knowledge to develop an AI opportunity landscape

AI Design Sprint® Methodology



Situation

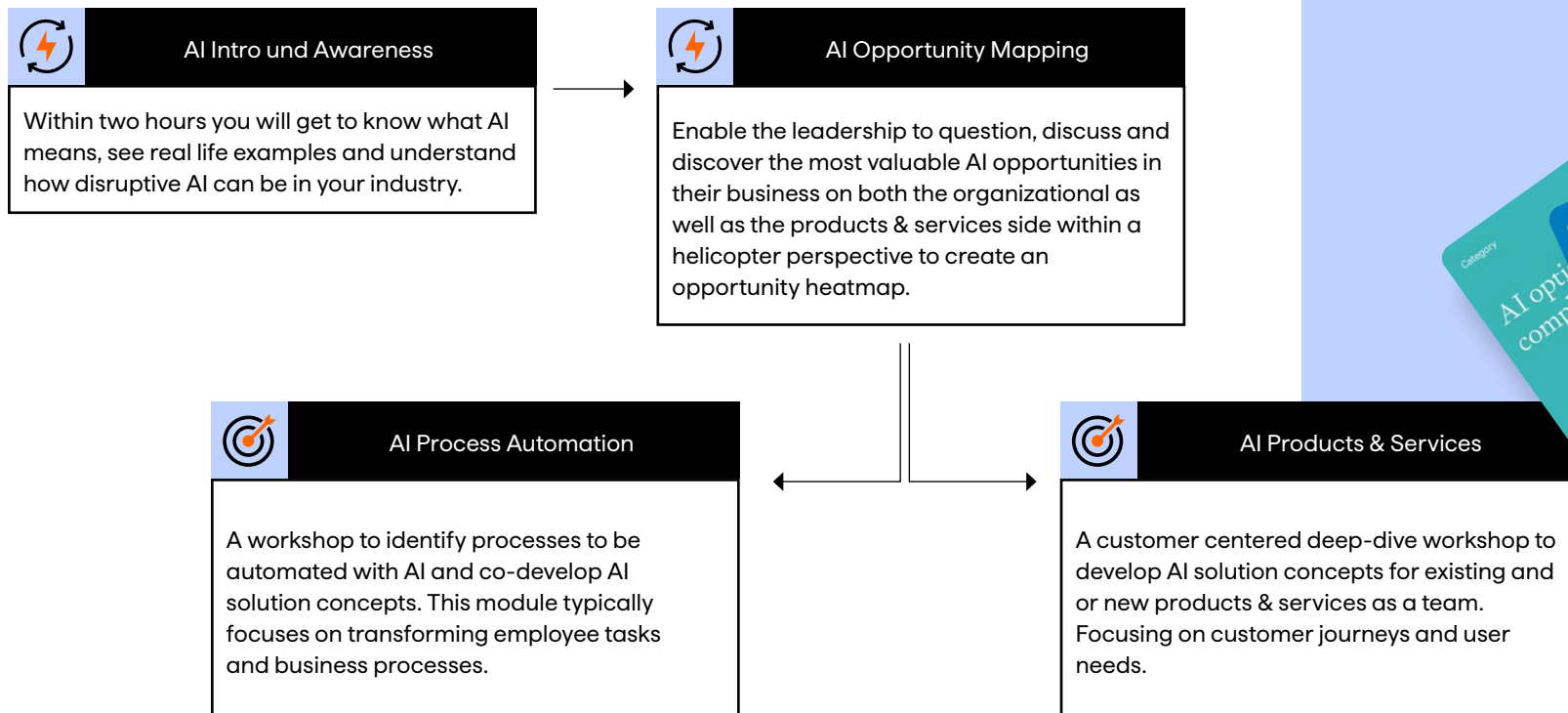
- High-level vision to implement AI in the core value chain
- Senior management needs a better overview on AI possibilities and efforts for informed decisions
- Limited visibility and quantification of AI use cases leads to sub-optimal prioritizations and resource allocation
- Implementation of overall AI vision at risk

Outcomes

- Senior stakeholder engagement to raise AI awareness within IT as well as on business side
- Collaborative development of an AI opportunity landscape to identify the specific top AI potentials
- Deep-dive workshop sessions on processual pain points and potential AI-driven products or services including their value and feasibility (business case)

Turn ideas into real AI solutions in just one sprint that takes hours, not weeks.

Start here

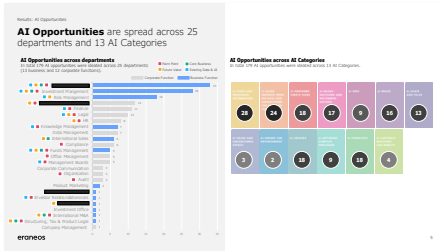


The proven value proposition

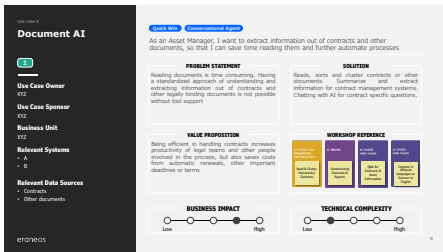
- **Educate (top) management**
about the transformative potential of AI, while learning what AI can already do within your industry and in general.
- **Co-Develop paper prototypes**
for your AI concepts to improve a specific process or product/service assessed with regards to ethics, technology, user and business impact.
- **Identify and prioritize potential AI use cases**
within your organization as well as within the product and service portfolio to create an AI Opportunity Portfolio.



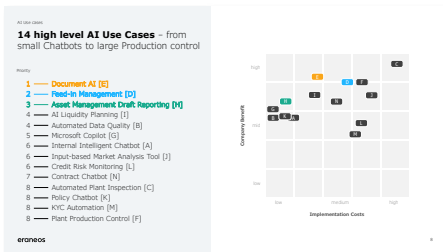
Our AI Design Sprint® delivers tangible results in all stages



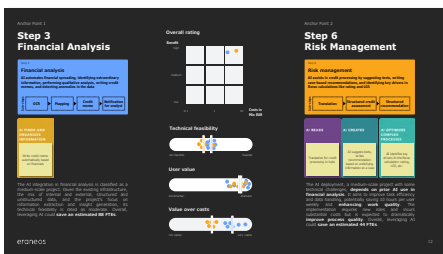
1 Identified organizational pain points and definition of future value generation to derive an AI Opportunity landscape across 25 analyzed departments



2 Standardized AI Use Case documentation including value proposition and initial assessment of business impact and technical complexity



3 Prioritized AI Use Case portfolio including identification of organizational quick wins



4 Step-by-step process analysis with identification of AI automation opportunities at each stage

Start your AI Design Sprint[®] today



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Contact us to book a
free readiness assessment

About Eraneos

Eraneos is an international strategy, transformation and technology consulting group, dedicated to empowering organizations to thrive in an ever-changing digital age. By bringing together top-tier experts from business and tech, we help clients to continuously raise the bar in successful transformations, from strategy to execution. Whether we're designing future-ready organizations, unlocking the potential of data and AI, or securing businesses with cutting-edge cybersecurity, we deliver results pragmatically. Our team of around 1,200 dedicated professionals is based in offices across Switzerland, Germany, the Netherlands, Spain, Denmark, Sweden, Austria, the UK, Singapore, and the USA, and seamlessly blends global perspectives with strong local roots. In 2024, Eraneos realized a turnover of EUR 263 million.