

Learn more

In today's fast-paced environment, leaders face complex challenges that demand fresh perspectives and clear purpose. Our Value Creation Plan is designed to simplify complexity, identify key value drivers, and enable you to drive focused, measurable impact.

Our approach ensures value creation in four steps:

I. Target
Dimensions



II. Value
Drivers



III. Value Levers



IV. Impact Delivery



Which is the leading value dimension for your company? How can vision and purpose be derived from these different value dimensions?...

What are the drivers that ensure the success of your company? How do you quantify their impact?...

What are the right business models to focus on? How can you scale them? Which actions need to be realized to drive your business? How can Al help?... How can you orchestrate and measure your value creation? How can you truly empower your actions and measure whether you're doing it right?...

Project phases from strategy to execution:

| Phase 1 | Duration: 1-2 weeks | Through a collaborative CxO workshop for each value creation step, we co-create an actionable 80% target vision for your value creation program. |
|---------|----------------------|--|
| Phase 2 | Duration: 3-6 months | We progress through the four steps of value creation – target dimensions, value drivers, value levers, and impact delivery – achieving tangible outputs at each stage. |
| Phase 3 | Duration: individual | Together, we execute the relevant value levers, transforming actions into measurable impact by leveraging the integrated Eraneos service portfolio. |

eraneos

Value driver tree (illustrative)

Based on your prioritized value dimensions, we develop a driver tree with the elements that directly impact your business success.

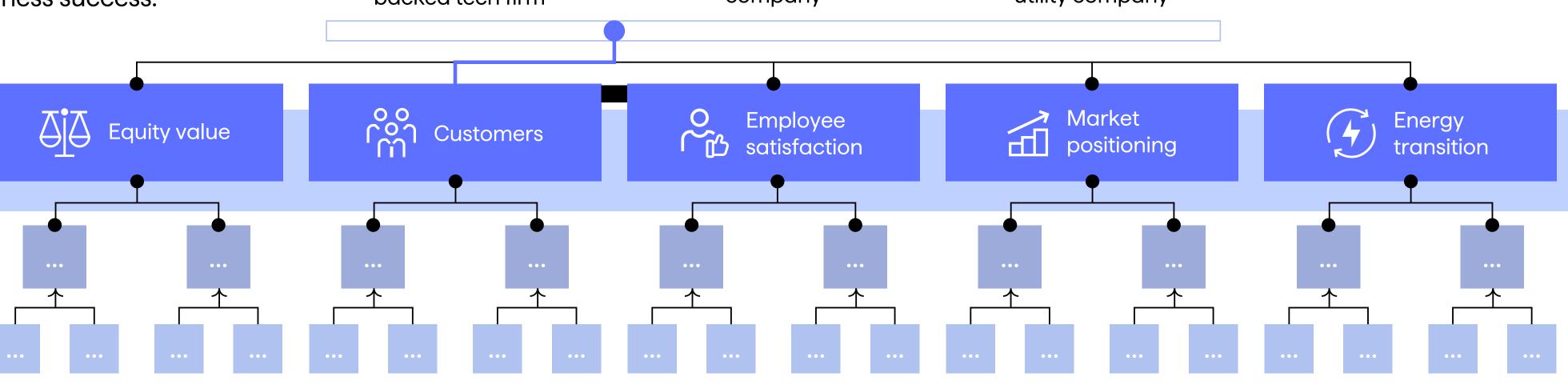
Private equity -backed tech firm Privately -owned company Public-owned utility company

Target dimensions

that define your value creation

Value drivers

that influence target dimensions and drive business success



- Organic growth
- EBIDTA margin
- Inorganic growth/ M&A
- Asset potentials
- Capital structure
- ...

- Customer experience
- Customer lifetime value
- Target customer portfolio
- Share-of-wallet
- Customization
- ...

- Talent retention & attrition
- Operating model
- Operational best practices
- Skills & development
- Career model
- ...

- Brand image
- Target markets
- Growth assessment
- Market diversification
- Economic structure
- ...

- Regulatory assessment
- Capability assessment
- ESG compliance
- Product portfolio
- Technological enablement
- ...

Impact delivery

with integrated Eraneos service offering

Corporate & Business Strategy

Customer & Commercial Excellence

Organizational
Excellence
& Transformation

Data & Al

Sourcing & IT Advisory

Cybersecurity

