

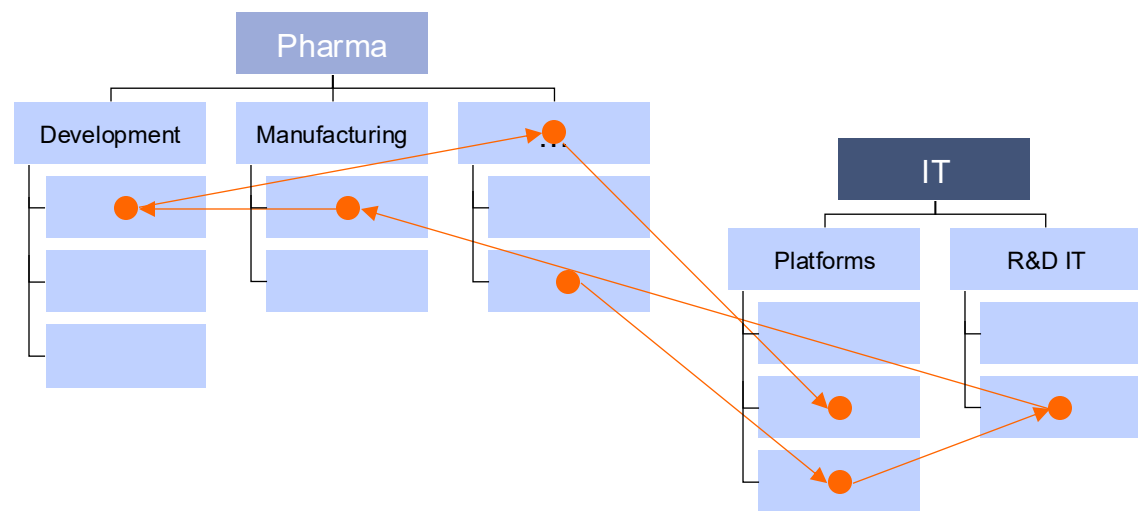
Data & Insight Thinking in Pharma

From Concept to Execution

eraneos

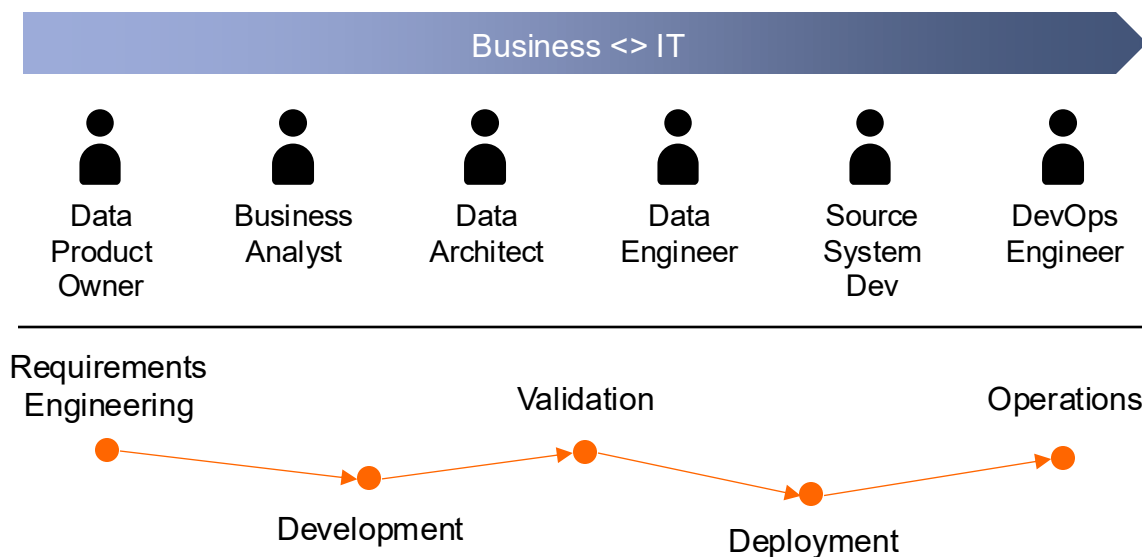
Data Value creation doesn't follow the organizational silos – build your Data Product Team cross-functional to bridge the gap and accelerate

Organize around value



- Data value creation **doesn't follow the organizational structure** and is often shared across silos like Business and IT.
- Creating Data Products only **based on organizational structures results in very high lead time** due to high alignment needs and communication gaps.

Cross-functional Data Product Teams



- Building a cross-functional Data Product Team across Business & IT **will streamline the data product creation significantly increasing the speed** of data product creation.
- This teams can be setup as virtual teams and **need to be end-to-end** incl. every capability across the organization to create new data products.

Product-orientation in combination with Lean Portfolio Management has proven itself to deliver significant efficiencies & benefits for the business

30%

improvement in financial performance

50%

improvement in operational performance

73%

reduction in project lead time

20%

improvement in annual budgeting



Let's shape the future of data and insights together



Andrea Kreim, Head of Life Sciences, CH
andrea.kreim@eraneos.com



Matthias Wittig, Head of R&D Life Sciences
matthias.wittig@eraneos.com



Hauke Meyer, SME Value Stream-Oriented, DE
hauke.meyer@eraneos.com



Johannes Wagner, Head of Data & AI Life Sciences
johannes.wagner@eraneos.com

eraneos