# Rapidly evolve your Energy business, by implementing our proven Eraneos 4 pillar Al approach

### Regulations & climate policy

push for accelerated decarbonization through a shift to electrification. pushing the boundaries of current grid capabilities

#### **Prosumers &** decentralized generation

challenge the traditional centralized energy grid solutions

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vs. long term planning and investment

Uncertain

economic

environment

#### Changing customer behavior

demanding dynamic and personalized services & products

## Increased competition

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disrupts traditional business models



New technologies & digital transformation

revolutionize efficiency potential of operations

# Use proven 4 pillar Al approach



#### Strategize

- Demistify AI
- Identify strategic topics
- Set clear & measurable objectives
- Ethical considerations & Governance



#### Realize

- Targeted approach
- Building or partnering with the right teams
- Start small, scale fast



#### **Utiilize**

- Focus on people
- Integrate Al into organization models
- Implement change management

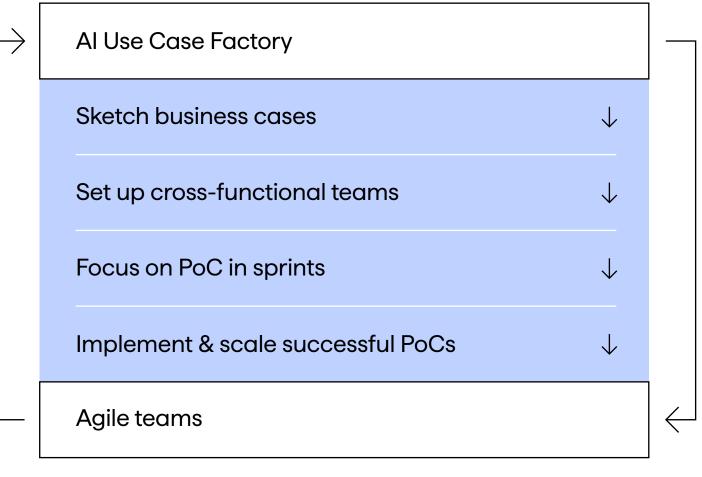


#### Operate

- Ongoing monitoring & updates
- Adaptability & evolution
- Create feedback loops

# **Use Case Factory**

Ensure fast & reliable operationalization in your specific value chain(s)



# **Realize Key Benefits**



#### Master complexity

Shape your organization to be able to continuously manage the impact of changes at pace and optimize your business model to reach your goals



#### Reduce costs

Optimize the use of new technologies in business processes. Embrace data to optimize your decision making. Shift from reactive to predictive



#### **Optimize forecasts**

Increase reliability of predictions by analyzing large data sets and recognizing patterns



#### Increase efficiency

Automate repetitive tasks and simplify manual processes, continuously identify improvements



## Improve customer experiences

Enhance customer interactions and products based on customer data and behavioral insights

EnergyUtilities

# **Eraneos Al Factory**

# We know how to unleash the full potential of AI from strategy to implementation - our AI factory has already realized >50 use cases

# 01 Al Strategy:

Evaluate AI for the company along all dimensions and embed it in the corporate strategy

